

PEIYU WANG
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Learning Designer and Digital Learning Specialist with a PhD in Learning Sciences and four years' experience designing, implementing, and continuously improving technology-enabled learning experiences for diverse adult learners. Skilled in partnering with subject matter experts to analyse learner needs, translate learning objectives into engaging digital and blended learning experiences, develop scalable learning content and resources, and support the adoption of learning technologies. Experienced managing multiple learning design projects involving 180+ learners and eight academic stakeholders, achieving a 70% increase in learner participation through evidence-informed design. Combines expertise in adult learning, inclusive learning design, learning technologies, and learning evaluation with strong stakeholder management and project delivery skills.

Eligibility: Eligible to work in the UK without sponsorship | Full UK Driving Licence.

Opportunities & Availability: Open to permanent, fixed-term, and contract Learning Design and Digital Learning roles; Immediately available.

CORE SKILLS: Learning Design | Instructional Design | Learning Experience Design | Digital & Blended Learning | Adult Learning | Learning Needs Analysis | Digital Learning Content Development | Learning Resource Development | Learning Evaluation & Analytics | SME Collaboration | Stakeholder Management | Project Management

DIGITAL/LEARNING TECHNOLOGIES: Moodle | Microsoft Teams | SharePoint | Padlet | Discord | Zoom | Articulate Rise 360 & Storyline 360 (training in progress) | Microsoft Copilot | Codex

PROFESSIONAL EXPERIENCES

Learning Experience Designer (Doctoral Research), University of Nottingham (Oct 2021 – Oct 2025)

- Partnered with eight academic subject matter experts to analyse learner engagement challenges and co-design customised learning experiences across four postgraduate programmes, increasing learner participation by 70%.
- Designed scalable onboarding resources, including three workshops and eight video guides, enabling successful adoption of Padlet and Discord across learner cohorts of 180+ students and eight staff stakeholders with 100% workshop attendance.
- Managed end-to-end implementation of multiple digital learning initiatives, coordinating project timelines, stakeholder communications, learner onboarding, implementation support, and post-launch improvements.
- Established and maintained scalable documentation, implementation guides, learner resources and support materials that enabled consistent delivery across multiple programmes.
- Organised and maintained digital learning ecosystems across Moodle, Teams, SharePoint, OneDrive, Padlet and Discord, improving accessibility and consistency of programme resources.
- Evaluated programme effectiveness using learner analytics, survey data (278 responses), interviews (33 participants), behavioural analytics, and stakeholder feedback, translating findings into iterative improvements to learning content and learner experiences.
- Delivered four workshops and eight professional presentations to 200+ higher education professionals, communicating evidence-informed approaches to digital learning design and supporting the adoption of technology-enhanced learning practices.

Teaching Associate in BA Education, University of Nottingham (January 2026-July 2026)

- Designed reusable learning content and blended learning experiences for undergraduate learners, translating module objectives into mini-lectures, facilitated workshops, collaborative activities and authentic case-based discussions to improve learner participation and engagement.
- Collaborated with subject matter experts throughout design, implementation, and evaluation phases to ensure learning content aligned with programme objectives and learner needs.
- Applied generative AI tools, Microsoft Copilot and prompt engineering techniques to accelerate content development, create learning resources and improve instructional design workflows.

Dissertation Supervisor in MA DTL (Digital Teaching and Learning) and MA Education, University of Nottingham (April 2023-April 2024)

- Designed personalised learning pathways and reusable resources through 40+ supervision meetings, supporting nine postgraduate learners to independently deliver complex digital learning and education research projects.

Independent Learning Consultant (Freelance), May 2021-Present

- Delivered personalised educational consultancy to 100+ postgraduate clients across diverse disciplines, identifying individual needs and developing tailored learning and project-support plans.
- Created customised learning resources, templates and structured guidance to support independent learner development.
- Managed multiple concurrent client engagements from initial needs assessment through ongoing support, maintaining clear communication, quality delivery, deadlines and confidentiality.

EDUCATION

PhD in Learning Sciences (Technology-Enhanced Learning), University of Nottingham (October 2021-October 2025)

MA TESOL, University of Nottingham, Distinction (September 2019-September 2020)

Research Master's degree in Developmental and Educational Psychology, Northeast Normal University (September 2016-June 2019)

Bachelor's degree in English, Changchun Normal University (September 2012-July 2016)

LEADERSHIP & VOLUNTEER EXPERIENCE

Chair Postgraduate Researcher Representative, University of Nottingham (September 2022-October 2023).

- Supported planning and digital delivery of a large-scale blended postgraduate conference by coordinating stakeholders, communication workflows, and virtual participation logistics.

Reference available on request.